

The New Children's Museum Announces

“a Night in California”

Known for its innovative and out-of-the-ordinary events, The New Children's Museum announces this year's much anticipated annual benefit **A Night in California**, promising a grown-up version of their art and experience-driven model, to be held October 14, 2016. The event draws its inspiration from the Museum's **Eureka!** exhibition, which features commissioned art based on California themes: the desert and waterways, our “car culture” and (of course) the beach. The event will showcase the Museum's unique blend of creativity with food, drinks and music inspired by all our great state has come to represent.

“Everyone should have the opportunity to experience the same level of playfulness, innovation and fun that we foster at The New Children's Museum,” said eight-year board veteran and event chair Celeste Hilling. “Our mission supports creativity and imagination and our benefit events carry the same spirit. **A Night in California** will definitely be a night to remember.”

The evening, emceed by KUSI morning personality, Brad Perry, will begin with an opportunity for guests to explore the galleries and get hands-on with the Museum's installations. Exceptional California-inspired cuisine by The Wild Thyme Company will be stationed throughout the Museum, complementing the art and activities celebrating creative aspects of the California experience. Guests are encouraged to show their creativity and dress in what California means to them: from the Wild West to Old Hollywood, beach to beatnik and So-Cal hipster chic.

“The New Children's Museum plays a vital role in San Diego,” said Judy Forrester, Executive Director + CEO. “Proceeds from **A Night in California** will fund the Museum's exceptional variety of programs that foster creativity and critical thinking in children of all ages and abilities.”

The Museum will also recognize three exceptional San Diego leaders with the inaugural **Think-Play-Create** Awards, playing off the tagline that embodies the Museum's positioning and focus. The awards will recognize San Diego-based individuals with significant contributions in three categories: Art Educator, Innovator and Museum Supporter. After the awards, a limited number of one-of-a-kind experiences will be available for auction, followed by a **California Dance Party** in the beautiful Museum Park with live music.

A group of dedicated volunteers are working with the Museum to plan this year's event (photo attached). The committee includes: Chairs, Celeste and Ted Hilling, as well as numerous members that include Fairbanks Resident, Kelly Afsahi, and Fairbanks Living Sponsor, Dara Green of Seaside Staffing.

Tickets for the event start at \$275 (with premier tickets at \$500) <http://www.thinkplaycreate.org/night-in-california-benefit>. The event is being underwritten in part by Bank of America, Cox Communications, Dawson & Ozanne, ESET, Professional Maintenance Systems, Rady Children's Hospital, The San Diego Foundation, SDGE, Sharp Business Systems, Westcore Properties and US Bank. Partners include The Wild Thyme Catering Company, Raphael's Party Rentals, Media Arts, Neyenesch Printers, Southwest Airlines and Staglin Family Vineyard. Media sponsors include “Giving Back Magazine,” KPBS and “San Diego Magazine.”

About The New Children's Museum

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Serving San Diego for 30 years, the Museum opened in 1983 in La Jolla as the Children's Museum/Museo de los Niños and reopened downtown in 2008. The Museum brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums. The Museum collaborates with contemporary artists on an ongoing basis, both for large-scale thematic exhibitions, individual installations and educational programs for children. The New Children's Museum is a non-profit institution funded by admissions, memberships and community support.



Dara B. Green, CEO/Founder



advertiser spotlight

Seaside Staffing Company started in 2004 as a boutique nanny agency called Seaside Nannies®, serving the San Diego community. Since then, Seaside has expanded to serve a variety of household staffing needs throughout Southern California. As an established, full service domestic staffing agency, Seaside Staffing's mission is to provide personalized service unlike that of any other agency in the area.

Dara B. Green , CEO/Founder

Originally from upstate New York, Dara has been working in the domestic arena for over 30 years. Her extensive hands-on experience within the field of service combined with her education and genuine compassion for others, has put her at the top of the domestic staffing field in Southern California.

Dara's insight into the service industry comes from her experiences waiting tables, working as a nanny, as well as teaching preschool (she holds a Bachelor of Arts in English Literature with a minor in Early Childhood Education). This range of experiences gives her unique insight into the needs of household management. When she was a teacher, she found that students' parents continuously recruited her to work with their children and oversee multiple facets of household duties.

Seeing that her opinion was valued and wanting to accommodate each family's unique needs, Dara opened Seaside Nannies as a resource for connecting families to other childcare providers.

While operating and expanding Seaside over the past many years, Dara's knowledge base has grown -- she has become California's go-to for successful staffing and recruiting in the entire domestic arena.

Fast forward to over a decade later and Seaside staffing company has been taking care of Southern California's households with all of their domestic staffing needs. Domestic services include placement of nannies, estate level housekeepers, chefs, house managers and personal assistants. Seaside's philosophy, personal approach and commitment to service, have led to thousands of successful placements in all facets of the domestic arena, establishing Seaside Staffing Company as the most reliable source for finding in-home care in Southern California. The Seaside team is known to go above and beyond industry standards with honesty and integrity as each candidate is a direct reflection of their core values. The professional matchmaking skills have made them experts in their field. Their offices in San Diego, Orange County and Los Angeles are always available for support before, during and after the process.

Seaside Staffing Company assists in creating harmonious households by helping connect the community with candidates of the highest caliber using a personalized approach. The key to successfully connecting families with their household staff is our discreet and extensive interview process for both clients and candidates.

In-home visits assure clients that Seaside will only send only the most qualified candidates. This also reassures candidates that they are entering a safe environment. Seaside Staffing Company interviews, performs background screenings and checks all appropriate references for each candidate.



Seaside Staffing Co.
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