

Leading Women - San Diego



It's no accident that Seaside Staffing Company has been named the best of Ranch + Coast for the last 14 years in a row. As a boutique domestic staffing company led by founder and CEO Dara G. Yates, Seaside Staffing Company partners with some of the area's most high profile families, providing nannies, household managers, personal assistants, housekeepers, private chefs, and more.

"We work with clients at every phase of life, and regardless of what the need is, we're known for our ability to provide

top-notch talent," says Dara.

Using one of the most intensive vetting processes throughout California, Dara says that while she extensively screens for safety and skill, she's also fiercely intentional about vetting for alignment.

"Everyone submits a resume. Everyone has a face-to-face interview. Everyone gets screened, and we're the only company in California that makes new team members get fingerprinted before we look at their references," she says.

"But after spending three decades in

this industry, I am an expert at finding experts in our field. We only match quality candidates who are going to meet our clients' specific needs and personalities. Our process is proven, and it's an incredible way for us to help our clients create more fulfilling and enjoyable lives."

